

5.3.13

Benchmarking Virtual exhibitions/Thematic routes	
Responsible institution, country	Freer Sackler The Smithsonian's Museum of Asian Art. Washington
Title Virtual exhibition/Thematic route	Serie di mostre virtuali create dal Museo
URL	http://www.asia.si.edu/exhibitions/online.asp
Realisation Date	Varie
Equivalent real exhibition	☐ X
Cathegory	
• Virtual exhibition	☐
• Thematic Route	☐
• Other (specify)	Online exhibitions
Technical features	
• Static website	☐
• CMS	☐
• Special software	☐
• Simple Search functionalities	☐ X
• Advanced search functionalities	☐
• Query to databases	☐ X
Content area	
• Texts	☐ X
• Cards	☐ X
• In depth	☐ X
• Image galleries	☐ X
• Interview	☐ X
• Storytelling	☐
• Videos	☐ X
• Animations	☐
• Speeches recordings	☐ X
• Music recordings	☐ X
• Documentations (newspapers articles, etc.)	☐ X
• Maps	☐ X
• Graphics	☐

• 3D	☐
• Captions	☒
• Information on the real exhibition	☒
• Other (specify)	Audio clip riguardo le mostre
Apparata	
• Indexes (places, names ecc.)	☒
• Bibliographies	☒
• Webliographies	☒
• Chronologies	☒
• Sources	☒
• Glossaries	☒
• Publications and catalogues	☐
• Other (specify)	
Services	
• Educational packages	☒
• Games	☒
• Ticketing	☐
• Bookshop	☐
• Other (specify)	
Cover	☒
Other information (only if referring to the exhibition)	
• Credits	☒
• Info on technologies	☒
• Terms of use	☒
• Copyright (specify)	☒
• Other (specify)	
Software	
• Timeline	☒
• Tag cloud	☐
• Tagging	☐
• Geotagging	☐
• Slideshow	☒
• Zoom	☒
• Turning pages software	☐

• 360° images	☐
• Other (specify)	
Multilingualism (if yes, list languages)	
Audiences	
• General public	☐ X
• Researchers	☐ X
• Schools	☐ X
• Children	☐
• Other (specify)	
Usability quality (high, middle, scarce)	Buona
Accessibility quality (high, middle, scarce)	Scarsa
Text quality (high, middle, scarce)	Buona
Images quality (high, middle, scarce)	Buona
Captions quality (high, middle, scarce)	Buona
Design quality (high, middle, scarce)	Alta
Hypertext (Very much, much, few, none))	Molto
User generated content	☐ X
Sharing with social networks (Facebook, You Tube, Twitter, etc.)	☐
Possibility of downloading high resolution images	☐
Mobile version	☐
Short description	Mostre online realizzate dal Museo per esporre le ricche collezioni d'arte asiatica, islamica e americana dall'antichità ai giorni nostri.
Positive feedback	Grafica vivace ed esteticamente gradevole. Gli utenti possono esplorare le collezioni per soggetti, luoghi e compiere una ricerca semplice. Le mostre sono ricche di funzionalità, come ad esempio <i>timeline</i> , audio clip d'introduzione e video.
Negative feedback	Le mostre talvolta si rivelano poco accessibili, dato il grande uso di Flash e la necessità di scaricare plug-in.
Consultation date	23 novembre 2010
Your name	Lin Bian
Screenshots	



Homepage contenente la lista delle mostre virtuali



Esempio di mostra virtuale



Ricerca delle mostre per soggetto



Un esempio di contenuto generato dagli utenti

<http://www.asia.si.edu/exhibitions/online/xubing/default.html>



Video narration

<http://www.asia.si.edu/exhibitions/online/chola/chola.htm>



Zoom function

<http://www.asia.si.edu/exhibitions/online/loveYearning/base.htm>



Audio info

<http://www.asia.si.edu/exhibitions/online/ITB/html/icon.htm>



Dalla pagina dell'esposizione è possibile ricercare nelle collezioni del Museo.

<http://www.asia.si.edu/collections/search.cfm>

