

App Name	MoMA
Platform	iPhone/iPod Touch/iPad, Android
Cost	Gratis/Free
Creation Date	2012
Description	Grazie all'applicazione è possibile pianificare la visita, trovare informazioni sulle mostre temporanee, ricercare le innumerevoli opere presenti nella collezione, prenotare tour multimediali e approfondire la conoscenza di tutte le correnti d'arte e biografie degli artisti. Through the application you can plan your visit, find information on temporary exhibitions, research the many works in the collection, book tours multimedia and deepen the knowledge of all the currents of art and artists' biographies.
Institution	
Institution Name	Museum of Modern Art
Institution Type	Museum
Country	USA
Target	
Audience (youth, school, expert, generic)	Generica
Contents	
General Information	Si/Yes
Events	Si/Yes
News	Si/Yes
Multimedia (Audios, Videos)	Si/Yes
Texts	Si/Yes
Image galleries	Si/Yes
Cultural routes	Si/Yes
Game	No
Multilingualism (write all languages)	Inglese
Links to external sources	Si/Yes
Geographical functionalities	
Map View (Visualizza su mappa)	Si/Yes
User's GPS Location	Si/Yes
View georeferences events	Si/Yes
Google maps	Si/Yes
Order POIs according to distance	Si/Yes
Show all the route from where you are to POI	Si/Yes
General functionalities	
Add to preferred	Si/Yes
Add to contacts	Si/Yes
View in the browser	No
Location Requirements	Ovunque (nel museo è possibile localizzare la posizione)/Everywhere (in the museum in possible locate the position)
Services	
Online booking (visits, laboratories, books)	Si/Yes
Ticket purchasing	Si/Yes
Audioguides	Si/Yes
Videoguides	Si/Yes
Augmented Reality	No
3d	No
QR Code	Si/Yes
Community Functionalities	
Send to e-mail	Si/Yes
Add a comment	Si/Yes

Posts from social networks	Si/Yes
Send image	No
Send virtual postcards	No
Add Tags/Keywords	No
Share with social network	Si/Yes
Vote	No
Technical features	
Database resident on the website	No
Running also without Internet connection	No
References	
Information on website (specify URL)	http://www.moma.org/explore/mobile/androidapp
Other Information Sources (specify URL)	https://play.google.com/store/apps/details?id=org.moma.android&hl=it
Notes	
IMAGE	